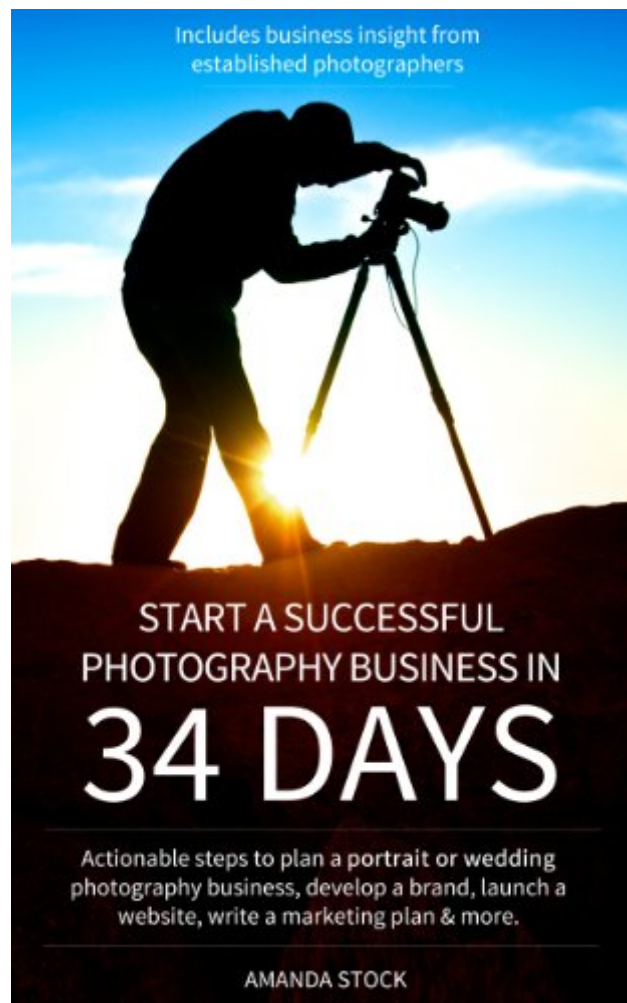




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Start A Successful Photography Business In 34 Days



Synopsis

Get your portrait or wedding photography business started or totally revitalized and start earning a real income with photography. This book is written for the photographer who is new to the photography business or the photographer who has recently started a business and is struggling with booking clients or running their business successfully. Unlike other books on the business of photography, in this book you will learn while you take action. Above all, action is the most important piece of starting a business. This book will not teach you about lighting, posing, equipment or other skills you need as a photographer; it will guide you in building a successful photography business step by step and earning income with your camera. This book is divided into 34 manageable tasks that you can work through on a daily basis or on your own time. Each step has an action to take or a topic to consider. The book is divided into two parts. Part 1 is dedicated to planning your business and laying a strong foundation. It covers essential elements of your business like finances, legal considerations, and branding. Part 2 is all about marketing and guides you through the creation of a 12 month marketing plan, so you can attract clients year round. In addition, there is a companion website that is only accessible after you purchase the book, where you can download complimentary templates, such as: - Portrait Contract Template- Wedding Contract Template- Model Release Template for Adult - Model Release Template for Minor- PDF Brochure Example- Annual Marketing Plan Template- Income and Expense Templates- List of Resources and Links Mentioned in this book- Wedding Photography Questionnaire- Wedding Photography Must Have Photograph List Using this book, in 34 days (or 34 easy tasks) you will:- Plan your photography business. - Develop a strong brand.- Create a stunning photography website (without technical knowledge). - Create a 12 month marketing plan. - Create business processes to use when working with clients. - Complete marketing tasks to help you book your first clients. - Turn your photography business dream into a reality. Remember, success is created most reliably by breaking your goal down into incremental and manageable tasks. You can use this book to make sure you are doing the right tasks each day. Every day, complete just one task and, before you know it, you will have completed the 34 days and be on your way to earning an income with photography.

Book Information

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Customer Reviews

I love the simplicity Amanda writes with in this book. She has taken all the things I knew I needed to do, but was too overwhelmed to even get started on, and broken the tasks down into bite size, do-able activities. By breaking the process down into 34 days, Amanda has helped me have some organization to my plan and to feel so much less overwhelmed! I can now focus on one day's goals and not worry about what comes next until it's time. I'll be taking more than one day to meet each of these goals...after all, the day job and other life obligations just seem to get in the way, sometimes! ;-) BUT, just seeing this plan becoming mine has been a real motivator. I can't wait to see the final result!! I would absolutely recommend this book to anyone wanting to start their own photography business, or any small business, for that matter (just switch out the tasks specific to photography to tasks specific to your business. Easy peasy!

Have been wanting to start my own photography business for sometime, and after reading this 34 day success book, I have finally found a way to get my business started and off the ground. The book is very informative, with life lessons on the do's and do nots, and is very practical. Reality, there is no sure way of success in starting ones own business, but, this book gives you the tools and knowledge in plain understanding on how onw should approach photography as a business. Highly recommend. Have started putting some of the practices in place that are suggested and, they have been favorable. With this book in hand, and your own determination, I believe you can succeed in

your endeavor.

I'm not a person who gives one-star reviews very often. The product has to be **truly** terrible to warrant one star. Alas, that's the case with this book. Just a few of the lowlights:(1) The writing is really bad. The author - bless her soul - isn't very facile with the English language. It's written like a bad high school essay. Or your sister-in-law's badly written food blog. Very amateurish. Could've used a ghost writer or something.(2) It's formatted like it was the author's first time using a word processing program. Very amateurish layout. One gets the strong impression no actual writing/editing/publication professionals were involved in the publication of this book.(3) The content is pretty worthless. Disorganized, random, and stuff that you could easily find better-written on one of the more popular photography blog sites.(4) The price is outrageous given the quality of the book. \$3 would still be too much, but at least you wouldn't feel totally ripped off. Ultimately, I couldn't stand reading such poorly written twaddle, so I threw it away after enduring the first half of it. It was that bad. I didn't even want to give it to Goodwill, out of pity for the unwitting reader who might find it on the shelf and buy it. Like I said, I don't like giving one-star reviews. But this book deserved it. I unequivocally recommend that you look for something else. Seriously.

Great information and the ordered list helps me stay organized and do one thing at a time. I am giving 4 stars because you really can't do some of these steps in 1 day (I wish it were possible). Also, I feel like a few things are out of order. For example, I think it is more important to find the domain name (which is where I am stuck right now) before picking the business name because the typical (or even atypical) names you would give a photography business leave very little do mail possibilities, but the business naming within a state should not be nearly as competitive. There are other steps I have switched around that I cannot remember right now. Overall, very helpful.

Worthless.

It is a comprehensive structure that nudges you towards the goal of starting a business. It is photographer specific with insights into how to best start from scratch. Amanda ensures that all angles from insurance to branding are covered.

I totally enjoyed this books and it really helps to keep organized through the process of starting a photography business. Well worth reading!

I'm surprised at how much information was packed into such a small book. It is definitely a great book to have if you are looking at starting your own business and guides you through many of the steps. Highly recommended.

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